

# Plizzel Privacy Policy

## Privacy Policy Terms & Conditions:

Plizzel and its sponsoring non profit, Humanarium Project, values the privacy of our visitors and our Players and subscribers and takes many steps to protect their privacy. By visiting Plizzel's primary browser and web site or related websites that Plizzel controls or operates, or using any of our services, you acknowledge that you accept the practices and policies outlined in this Privacy Statement. Please read these terms and conditions carefully before using the Plizzel.com or any other of our sites. By using these sites, you signify your assent to these terms and conditions. If you do not agree, please do not use this site.

Plizzel.com maintains these sites for your personal Matrix lifestyle and gaming entertainment and makes every effort to protect your privacy as outlined in this privacy statement. Please feel free to browse the sites and download the material for non-commercial, personal use. You may not distribute, modify, or use the content of the site for public or commercial purposes without Plizzel.com giving written permission.

## What this Privacy Statement Covers:

This Privacy Statement covers Plizzel's treatment of your personal information that Plizzel gathers when you access Plizzel sites. This Privacy Statement does not apply to the use of your Personal Information by third parties that Plizzel does not own or control, or to individuals that Plizzel does not control or manage or do business with on your behalf (Providers).

## Security:

This site employs strict security measures that protect the loss, misuse, and alteration of information under our control. Access to data is limited and strictly enforced. Plizzel.com periodically reviews each and every security policy to ensure privacy. Registration data is never sent over the Internet. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and

secure the information we collect online. Only the “Providers” have your information to make sure your products and services are delivered properly. See their individual Privacy Policies in your Matrix choices.

Does Plizzel ask for personal information?

Yes, we do. Plizzel asks for your name, e-mail address, and other personal information when you register to qualify to win contests or other promotions sponsored by Plizzel. Plizzel is the sole owner of information collected on Plizzel Sites. We do not share or sell your information with anyone without your authorization or consent in ways different from what is disclosed in this Privacy Statement.

How does Plizzel use my personal information?

Plizzel's reason in collecting personal information is to provide you, the player or IMR, with the most personalized web experience possible and provide an efficient means to reach the right Matrix. By knowing a little about you, Plizzel is able to deliver more relevant content and a better service to you. Only Plizzel and your chosen Matrix Provider has access to individuals' accounts. Telephone numbers and e-mail addresses will only be used to contact you regarding winning something in the game or contest or to notify you of personal account information or deliveries by Matrix Providers.

Surveys or Contests:

We may provide you the opportunity to participate in contests or surveys on Plizzel sites. If you participate we will request certain Personal Information from you. Participation in these surveys or contests is completely voluntary and you therefore have a choice whether or not to disclose this information. The requested information typically includes contact information (name, phone number and email address), and demographic information (such as zip code).

We only use this information internally to determine eligibility, notify contest winners, and to measure the success of our efforts.

Will Plizzel sites disclose any of my personal information?

Plizzel sites will not disclose any of your personal information, except as described

below, or when we believe in good faith that the law requires it, or to protect the rights or property of the Plizzel sites.

### Registration:

Plizzel provides some features exclusively to its Independent Marketing Representatives ("IMRs") and Players. Our registration process requires you to provide Plizzel with a valid email address as well as a username and password of your choice. Information such as your first and last name, year of birth, zip code, and country of residence helps Plizzel have a better understanding of visitors and players. You can choose not to provide us with certain information, but then you may not be able to take advantage of special features offered only to our players and IMR's. Social Security numbers and other pertinent information required by law are for reporting income and winnings of players and IMR's. Plizzel will not disclose any of your personal information, except when required by law to do so, or to protect the rights or property of Plizzel.

### What about Children's Privacy?

The safety of children is very important to us. Registration for use of the Plizzel Site utilizes systems to prevent anyone younger than 18 years of age to access the back office portion of Plizzel.com on any section that has anything to do with adult content, gambling or any other subject that could be detrimental to children. Parents, please keep in mind that personal information we gather from children younger than age 18 is not intentional and is done so only because the child represented themselves as being 18 years of age or older. Any promotions we conduct, unless otherwise noted, are open only to persons 18 years and older. We do not collect or maintain information on Plizzel Sites from those people we actually know are under 18 years old, and no part of any Plizzel Site is structured to attract anyone under 18 years of age.

### Does Plizzel use cookies and IP Addresses?

Yes, cookies are used in Plizzel in a simplified format. (1) We use cookies to be reminded of who you are and to help us to access your account information (stored on our computers) in order to keep track of your Plizzel Account Information and to deliver to you a better and more personalized service. This cookie is set when you

register or "Log In" and is erased when you "Log Out" of our site. Plizzel may use cookies to store your Zip Code for other games, contests, and services that may require further tracking. (2) Cookies are also used to estimate our audience size. Each browser accessing Plizzel sites may be given a unique cookie which is then used to determine repeat usage versus initial usage. Plizzel will store a small text file called a cookie on your computer to track session data and persist your login for convenience. A session cookie expires when you exit your browser. A persistent cookie stays on your computer until it is deleted. You can remove persistent cookies by following the directions provided in your browser's "help" files.

If you reject cookies you may still use the Plizzel Sites.

This Privacy Statement covers the use of cookies by Plizzel only and does not cover the use of cookies by any advertisers.

What else should I know about my privacy?

Please keep in mind that whenever you voluntarily disclose personal information online - for example on message boards, through e-mail, or in chat areas - that information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return. While we strive to protect your personal information, Plizzel cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. In addition, Plizzel and third party Internet sites and services accessible through Plizzel or Plizzel affiliate partners have separate privacy and data collection practices, independent of us.

Communications from Plizzel Sites

Newsletters:

If you choose to subscribe to our newsletter(s) we will use your name and email address to send newsletters to you. You may opt-out of receiving our newsletter by following the instructions included in each newsletter or by contacting us by email, phone, fax, or postal mail. Unsubscribe instructions accompany each email.

Service-related Announcements:

We will send you strictly service-related announcements on the rare occasions when it is necessary to do so. For instance, if Plizzel is acquired or a natural disaster occurs at our data center, we might notify you with an e-mail from our back-up data files.

You may not opt-out of these communications, which are not promotional in nature. If you do not wish to receive these announcements you have the option to deactivate your account.

#### Choice/Opt-out:

We provide you the opportunity to access and edit all of your Personal Information within our member profile page or by emailing Customer Support at support@plizzel.com. Information collected for the membership process, if requested, will be deleted within 21 days from the Plizzel Sites. However, some Personal Information may need to be maintained if it is connected with billing information or as required by law.

Users of the Plizzel Sites are always notified when their information is being collected by any outside parties. We do this so our users can make an informed choice as to whether or not they should proceed with services that require an outside party.

We gather certain information automatically and store it in log files. This information includes Internet protocol (IP) addresses, browser type, requested pages, operating system, and the time and date your browser requested our pages. We use this information, which does not identify individual visitors, to analyze trends, to administer the Plizzel Sites, to track visitor movements around the Plizzel Sites and to gather demographic information about our user base as a whole. We do not link this collected data to Personal Information.

#### Customer Service:

Based upon the Personal Information you provide us we will send you a welcoming email to verify your username and password. We will also communicate with you in response to your inquiries, to provide the services you request, and to manage your account. We will primarily communicate with you by email and by the use of Cyber

Twins on the Plizzel sites.

#### Information Sharing and Disclosure:

##### Aggregate Information (non-personally identifiable)

We may share aggregated demographic information about our visitors and the world of Plizzel in general with our partners and advertisers. This information does not identify visitors or members. We do not link aggregate visitor or member data with Personal Information.

We may employ other companies and people to perform tasks on our behalf and need to share your information with them to provide products or services to you. Examples of such services include sending email, analyzing data, providing marketing assistance, processing credit card payments, and providing customer service and of course our Plizzel Providers that make the Plizzel Matrix so incredible.

#### Third Party Advertisers:

Any advertisements appearing on Plizzel may be delivered by a third party. For information about an advertising partner, please visit their website through the link included in the presentation of the advertisements on the Plizzel Sites.

#### Business Transitions:

In the event Plizzel goes through a business transition such as a merger, acquisition by another company, or sale of all or a portion of its assets, your Personal Information will likely be among the assets transferred. You acknowledge that such transfers may occur, and that any acquirer of Plizzel may continue to use your Personal Information as set forth in this Privacy Statement. You hereby consent to Plizzel sharing your Personal Information under the above circumstances. Plizzel will contact you at the email address you provided at registration to communicate such transfer. We will also place a prominent notice on the Plizzel Browser and home page for 30 days after such business transition.

#### Changes in this Privacy Statement:

This Privacy Statement is a living document. We will modify this document as we add new features to Plizzel Sites. We reserve the right to modify this Privacy State-

ment at any time. If we make material changes to our privacy policy we will post those changes to this Privacy Statement, on the Plizzel Browser and homepage, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to disclose your Personal Information when we believe in good faith that release is necessary to (1) comply with the law; (2) enforce or apply our conditions of use and other agreements; (3) or protect the rights, property or safety of Plizzel, our employees, our users, or others.

#### Links to Other Sites:

Plizzel Sites may contain links to blogs and other websites that are not owned or controlled by Plizzel. We are not responsible for the privacy policies of such other sites.

#### Contacting the Web Site:

If you have any questions about this privacy statement, the practices of this site, or your dealings with this web site, you can contact:

[support@plizzel.com](mailto:support@plizzel.com)

Humanarium Project

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